

ADDRESSING TOBACCO IN HEALTHCARE: SOLUTIONS FOR MASSACHUSETTS

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QuitWorks is a program of the Massachusetts Department of Public Health in collaboration with all major health plans.

QuitWorks Featured on Federal HealthIT.gov Blog

QuitWorks was featured in the *HealthITBuzz* blog published online by the U.S. Department of Health and Human Services in March. Entitled "An Innovative, Community-based Approach to Smoking Cessation" the blog highlights the QuitWorks program and fully-electronic referrals from EHRs.

Excerpt from the blog: *While QuitWorks itself pre-dates the meaningful use rule, the combination of well-established tobacco counseling approaches with health IT linking patients' data back into referring physicians' EHRs represents the kind of innovation that meaningful use may support more broadly.*

To view the full blog article visit:
<http://tinyurl.com/3qx38y9>

A Reminder: QuitWorks Referral Program is Available at No Cost

QuitWorks services are funded through the Massachusetts Department of Public Health. There is *no cost* to the patient or to the referring provider or healthcare organization for basic QuitWorks services and materials. Patient outreach, counseling services, a two week supply of nicotine patches, and education materials are all free! If a hospital, health center or large practice would like on-site assistance to integrate QuitWorks into their clinical workflow and electronic record system, it's available from the QuitWorks team at no cost.

For more information, contact QuitWorks at quitworksinfo@jsi.com

FREE nicotine patches for your eligible patients!

www.QuitWorks.org

*Medical restrictions apply

Start using QuitWorks. Visit www.QuitWorks.org and download a referral form.

Wouldn't you love to double your patients' chances of quitting smoking?

When you refer them to QuitWorks, your patients can be screened for a FREE two-week supply of nicotine patches - and receive FREE phone-based counseling!

QuitWorks
A solution for providers to help patients quit smoking

QuitWorks Feedback Reports for Providers

Provider Feedback Reports are one of the most important features of the QuitWorks Program. As a referring provider, you will receive reports that let you know when QuitWorks reaches out to your patient, if a connection was made, and which services your patient requested.

The reports are a helpful tool to conduct follow-up on a patient's progress during their next visit, encourage them to sustain their efforts to quit or continue to make quit attempts. You can also refer patients to QuitWorks as often as needed.

Provider reports are just one more way that QuitWorks can help you help your patients to quit for good.

QuitWorks Newsletters

QuitWorks will be making changes in how we communicate with you. Look for our new Recognition Newsletter in June and new features in our regular quarterly newsletter.

Sign up for e-news updates

You can receive this newsletter and other important updates via e-mail. It's easy - just go to www.quitworks.org and enter your e-mail address.