

ADDRESSING TOBACCO IN HEALTHCARE: THE QUITWORKS SOLUTION FOR MASSACHUSETTS

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QuitWorks is a program of the Massachusetts Department of Public Health in collaboration with all major health plans.

QuitWorks Helps You Measure Results

The Joint Commission is currently pilot testing expanded performance measures for screening and treating tobacco dependence. Many hospitals already use QuitWorks reports to help meet current standards. These reports may be even more valuable when new measures are implemented. Get ready now and choose the reports that fit your needs best.

Patient Reports:

Two reports are available on each patient enrolled.

- **Patient Contact:** A report is sent on the results of QuitWorks' five attempts to reach each patient enrolled and the services each has accepted.
- **Patient Outcome:** A report is sent seven months after enrollment on each patient's quit attempts and quit status.

QuitWorks will fax reports on each patient enrolled to the referring provider. For large institutions these reports can be sent as an excel chart and the institution may select the reporting interval (e.g. monthly, quarterly). A provider or institution may also request that no reports be sent.

Aggregate Reports:

Aggregate reports will be prepared upon request and on a regular schedule determined by the provider or healthcare facility. These reports include referral volume, patient demographics, services utilized, referring providers, and patient outcomes for a specified period.

Other data options may be included, and reports may be customized for each organization.

The QuitWorks team will help you decide what reports are right for you.

Contact John Bry at john.bry@state.ma.us



Wouldn't you love to double your patients' chances of quitting smoking?

When you refer them to QuitWorks, your patients can be screened for a **FREE two-week supply of nicotine patches** - and receive **FREE phone-based counseling!**

QUITWORKS
A solution for providers to help patients quit smoking

BMC HealthNet Plan launches a new QuitWorks enrollment program

BMC HealthNet Plan, covering MassHealth and Commonwealth Care members, has been a QuitWorks collaborator since the program began in 2002. They recently increased their commitment to helping members address tobacco dependence by incorporating the QuitWorks enrollment process into their Care Management Programs. All Care Management Clinicians and Coordinators have been trained by the University of Massachusetts Medical School to deliver brief telephonic interventions, to help with medications and to enroll members in QuitWorks.

This unique collaboration will help reach many more tobacco users and connect them with a proven treatment service.

Enrollment Updates

- More than 1,250 smokers in Massachusetts received free nicotine patches in the past year from QuitWorks.
- Join the crowd! In May alone, 100 different healthcare sites in Massachusetts referred patients to QuitWorks.
- In the past year, more QuitWorks referrals - over 350 - have come from Fall River than from any other city in Massachusetts

• • ► **FREE nicotine patches for your eligible* patients!**

www.QUITWORKS.org
*medical restrictions apply

Start using QuitWorks. Visit www.QuitWorks.org and download an enrollment form.